



# Sponsorship Guide

**LONDON**

**TORONTO**

**NEW YORK**

**HONG KONG**

**BOSTON**

TSAM Sponsorship Team  
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# Why TSAM?

*"The best one-day conference I have ever attended: from the efficiencies of the TSAM event staff to the quality of the delegate attendees to the quality and relevancy of speakers and topics, it was a most productive and successful event! This was our first time attending, and most certainly NOT our last."*

Ellie Tava, VP  
Appatura

## Partners Include

clearwater

SOVOS  
COMPLETE. CURRENT. COMPLIANT.

SEISMIC

SS&C

UBS

Broadridge

EAGLE  
INVESTMENT SYSTEMS

STATE STREET

AUTOREK

statpro

QUARK  
ENTERPRISE  
SOLUTIONS  
Your Content Made Brilliant.™

Sapient  
Global  
Markets

IHS Markit

SIX  
Financial Information

SEI  
New ways.  
New answers.®

ACCUDELTA

Customer  
Genomics  
a Fractal Analytics product

*"TSAM is a great conference, and the staff makes sure you meet with the folks who have committed to meeting, which is great. They are more than helpful."*

Julie Hudecek  
Director, Client Development  
Seismic

*"Great networking opportunities and relevant industry topics."*

Conor Smyth  
Managing Director  
Accudelta

# Events Calendar



13 June 2018

Join us in New York for our keynote sessions, followed by six conference tracks:

- Technology & Operational Strategy
- Data Management
- Marketing & Sales Communications
- Regulations & Compliance
- Client Reporting & Communications
- Risk & Performance



20 September 2018

Join us in Hong Kong for our keynote sessions, followed by four conference tracks:

- Data, Technology & Operational Strategy
- Regulations & Compliance
- Risk & Performance



November 2018

Join us in Boston for our keynote sessions, followed by six conference tracks:

- Technology & Operational Strategy
- Data Management
- Marketing & Sales Communications
- Regulations & Compliance
- Client Reporting & Communications
- Risk & Performance



Returning March 2019

Join us in London for our keynote sessions, followed by six conference tracks:

- Technology & Operational Strategy
- Data Management
- Marketing & Sales Communications
- Regulations & Compliance
- Client Reporting & Communications
- Risk & Performance



Returning April 2019

Join us in Toronto for our keynote sessions, followed by four conference tracks:

- Data, Technology & Operational Strategy
- Marketing & Client Communications
- Regulations & Compliance
- Risk & Performance

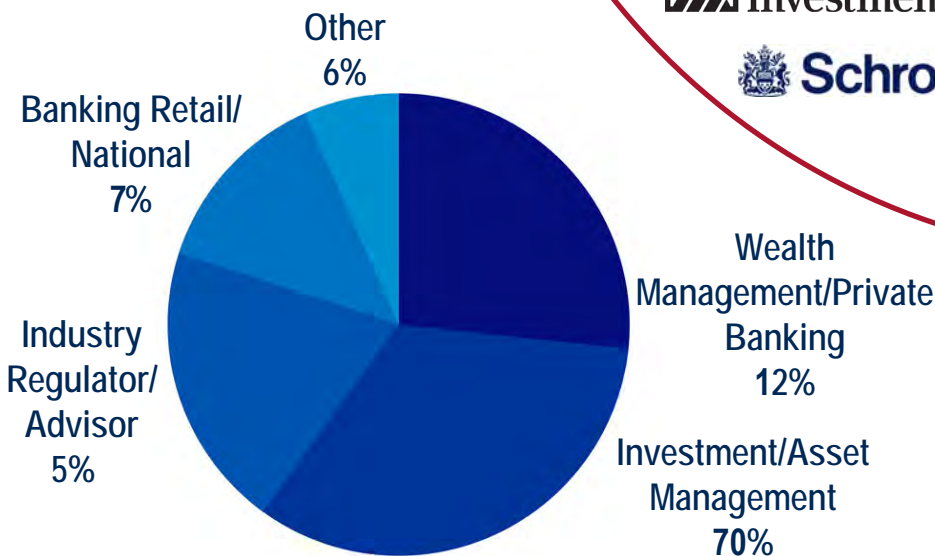
## Additional Events in our Portfolio



# Who you'll meet



## Attendees by Company



## Attendees by Seniority



16% C-Level/Global Head

53% Head/Director

20% Manager

11% Analyst

# Our Packages

	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
	\$54,995	\$37,995	\$28,995	\$23,495	\$18,495	\$11,495
<b>Pre-event:</b>						
Online profile (150 words, links to company URL)	✓	✓	✓	✓	✓	✓
Promoted via all marketing collateral and partners	✓	✓	✓	✓	✓	✓
Solus email to event attendees x 1	✓	✓				
Eligibility to purchase onsite meeting room(s) and advertising space	✓	✓	✓	✓	✓	✓
<b>Onsite:</b>						
Keynote presentation speaking position	x1					
Stream presentation speaking position	x1	x1	x1	x1		
Panel speaking position	x2	x2	x1		x1	
Custom Add-on*	x2	x1				
VIP meetings (pre-arranged, meetings based on sponsor's requirements)	x12	x10				
6x2m (12m <sup>2</sup> ) booth (includes furniture and electricity)	✓	✓	✓			
3x2m (6m <sup>2</sup> ) booth (includes furniture and electricity)				✓	✓	✓
Full access to onsite WiFi	✓	✓	✓	✓	✓	✓
Full access pass for delegates (including sessions)	x10	x7	x5	x3	x3	x2
Seat drop in relevant conference room	x4	x3	x2	x1		
Promoted on all onsite marketing collateral	✓	✓	✓	✓	✓	✓
Press opportunities	✓	✓	✓	✓	✓	
<b>Post-event:</b>						
Promoted on all post-event marketing collateral	✓	✓	✓	✓	✓	✓
Solus email to targeted audience x1	✓					
Full page advert in post-event report	✓	✓	✓			

## Custom Add-ons

\*Allocated on first come first served basis. Please see options below:

Lunch Sponsor	Live Polls Sponsor
Morning Refreshment Break Sponsor	Post Event Report Insert
Afternoon Refreshment Break Sponsor	App Sponsor
Meeting Room	

# Additional Opportunities

## Thought Leadership

### Presentation Session

\$13,495

Participate in one presentation session where the stage belongs solely to your company for 25-30 minutes.

### Panel Session

\$11,495

Participate in one panel session that is relevant to your offerings, with 2-4 other participants.

### Moderating or Chairing

\$16,495

Moderate or chair a selected conference or session. Information and costing available upon request.

### Onsite Workshop

\$24,995

Lead an intimate workshop of 8-12 pre-registered delegates. You have the opportunity to select the people you would most like to attend, paired with the freedom to curate a workshop topic and format most akin to your needs.

### Host Sponsor - Post Event Networking Party

\$16,495

After the day's proceedings, attendees will get thirsty - you have the opportunity to facilitate them having one, two, three... plenty of drinks! This is the perfect setting to solidify relationships and make new connections with our senior industry leaders.

### Onsite 1-to-1 Meetings

\$7,995

This is one of the single most effective things you can do to build your sales pipeline! We can pre-schedule 1-to-1 meetings with attending prospects of your choice. You send us through your wish list and we'll guarantee your meetings. The rest is down to you...

### Branded Charging Stations

\$6,495

There's one guarantee at any event - people will run out of battery on their devices! Your company has the opportunity to be a saviour, enabling people to use your heavily branded, centrally located charging station at the event.

### Lanyard Branding

\$5,495

Take the opportunity to ensure all attendees, asset managers and your vendor rivals, spend the entire event with your company's branding around their necks. This is the one opportunity to ensure your branding is quite literally showcased within every room onsite!

### Sole Coffee Sponsor

\$5,495

A staple at any event, coffee! Benefit from wide exposure at the event by having your branding incorporated onto all coffee cups onsite. Be the only coffee sponsor for the event and get some great brand awareness.

### Live Product Demonstration

\$4,495

Have ten minutes in your chosen conference room to present to that audience. This is an excellent opportunity to demonstrate your latest innovation, show them how good it is and how it would benefit their company.

### Solus Email Campaign

\$4,495

We can send an email out on your behalf to your desired audience within our database. In addition to this, host your thought leadership content and whitepapers on our site for further lead generation.

### Notepads & Paper

\$2,495

Every single one of the participants will be noting down their TSAM takeaways throughout all of the co-located conferences. You have the opportunity to ensure they are taking back notes and pens with your branding, front and centre.

### Email Advertising

\$2,495

Within both a prospect email - delivered to our targeted database - and a pre-event attendee email, take the opportunity to promote your company. Direct them towards content, a new product or even tell them about your participation at the event.

# Get Involved

To make the most of the commercial opportunities available please contact:

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